MR SCRATCH OFF™

STANDARD SCRATCH OFFS CATALOG

Answers to Scratch off Questions

Resolution should be no less than **300 dpi**.

The **“LIVE”** area under the scratch off needs to be **50/20 gray** scale. Background **20% gray** and the text/images **50% gray**.

Art should be **CMYK** with **NO spot colors**.

Art should be submitted as a **PDF** with **crop marks** and full **1/8 inch bleeds**. (0.125 in.)

Scratch box is marked in green for all sizes, this position cannot be moved or scaled without the purchase of a custom blanket.

Custom blankets are available for an additional cost.

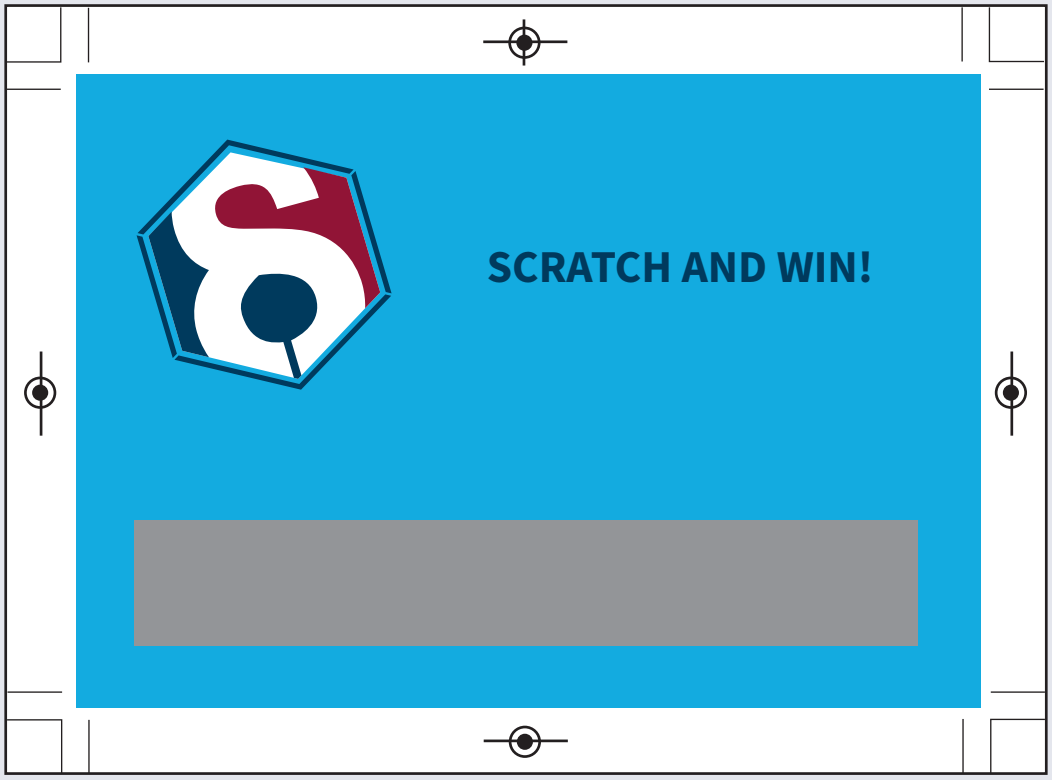
Purple line shows the live area for prizes and should be left blank so we can add prizes.

All prize info must be worded exactly how you want the prizes to read on each scratch card with quantities of each clearly stated.

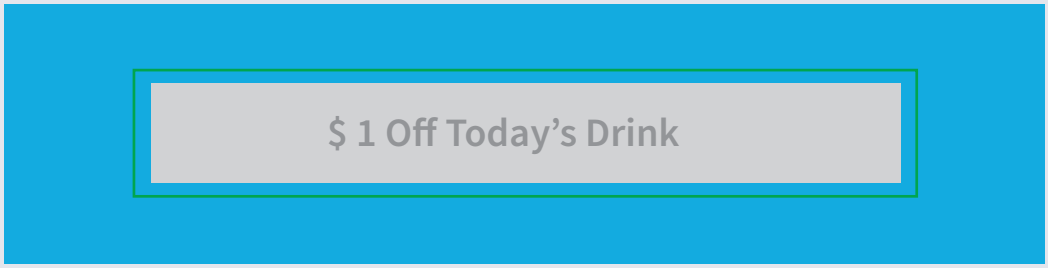
PDF with all support art, **including fonts and links**, should be supplied to allow edits.

Must specify if you want the prizes separated or mixed randomly. Separated prizes are at an additional charge. Separated cards **must have a prize code** on each one to identify the winning cards.

Art Submission Example for Standard Layouts



“Live” Area Grey Scale 50/20 Example



What Size Are You Looking For?

Business Card Sizes

Page 6 2x3.5

Mid Card Sizes

Page 8 2.75x4

Post Card Sizes

Page 10 4x5.5

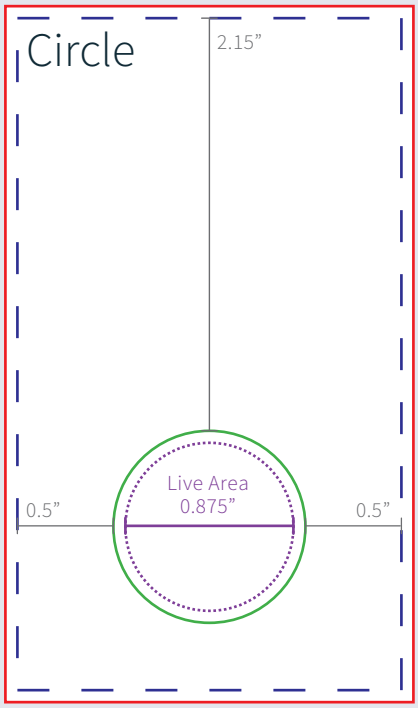
Page 12 5.5x8.5

2 x 3.5 Business Card

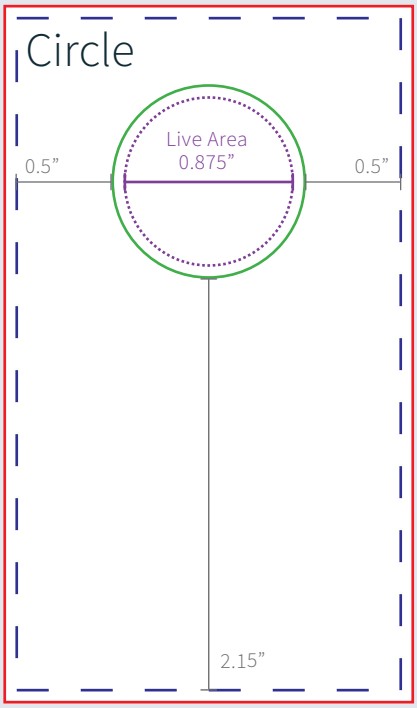
Drop a template into any file format and create a scratch off layout

- Trim Size 2 x 3.5 in.
- Bleed Line 2.125 x 3.625 in.
- Image Area for Prize Info
- Silver Scratch Off Position

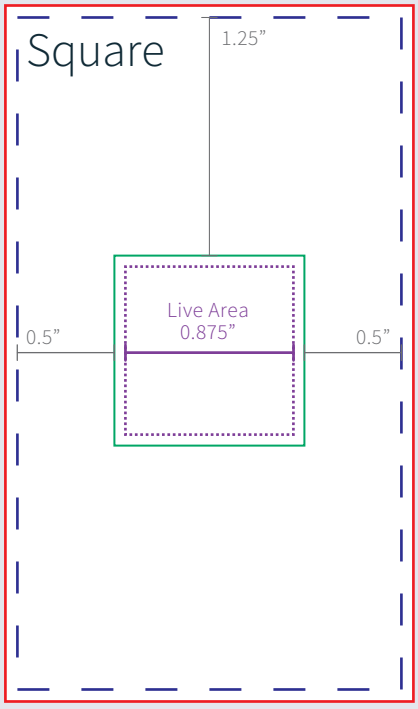
2x3.5 VERT BC-1



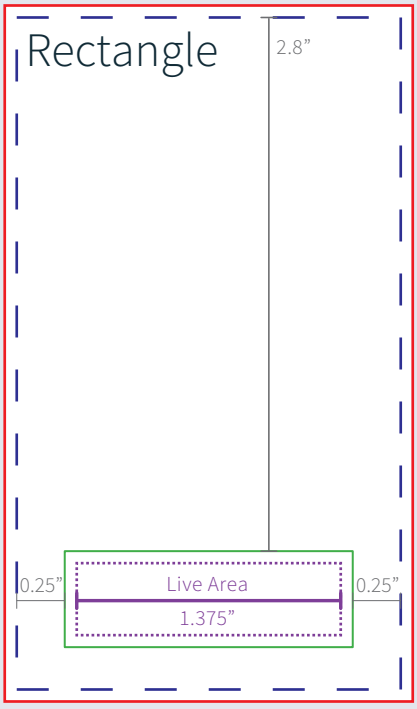
2x3.5 VERT BC-2



2x3.5 VERT BC-3



2x3.5 VERT BC-4

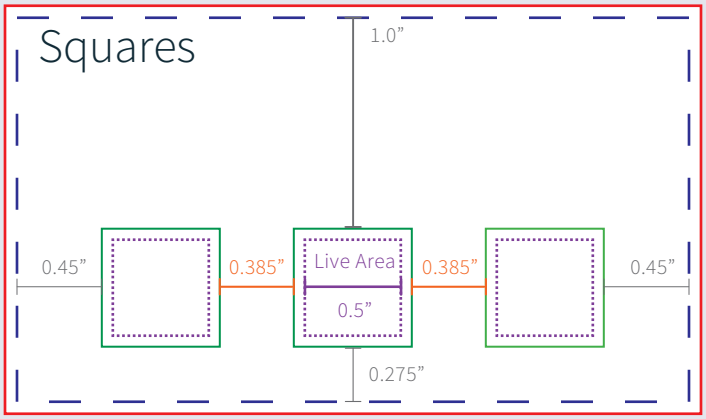


2 x 3.5 Business Card

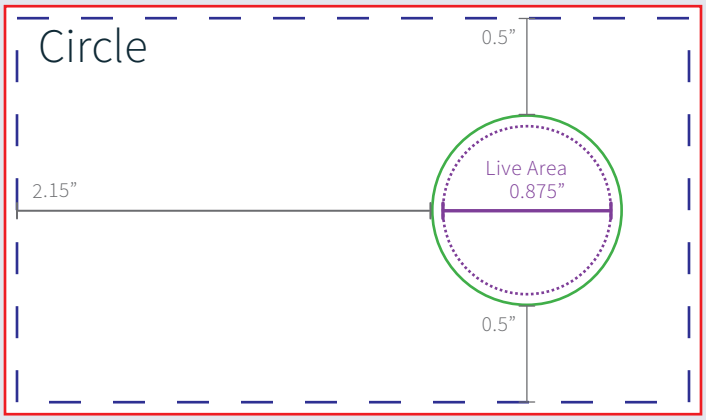
Drop a template into any file format and create a scratch off layout

- Trim Size 2 x 3.5 in.
- Bleed Line 2.125 x 3.625 in.
- Image Area for Prize Info
- Silver Scratch Off Position

2x3.5 HORIZ BC-1



2x3.5 HORIZ BC-2

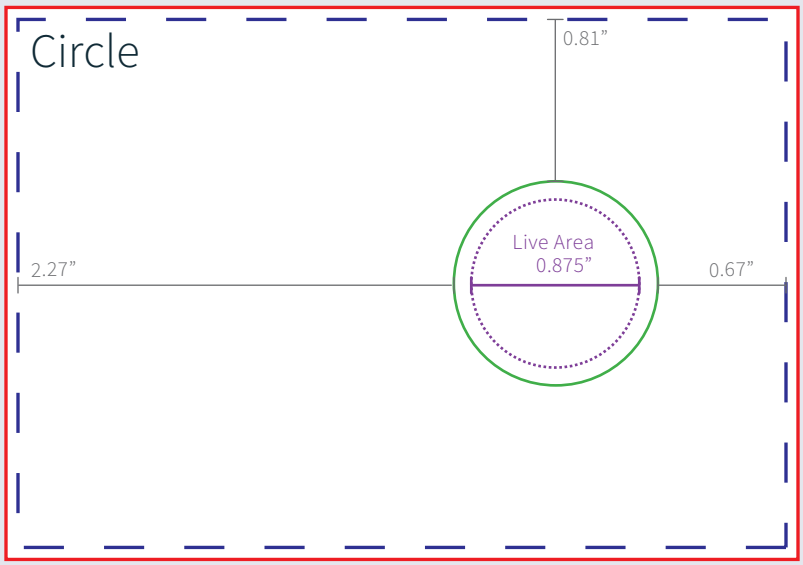


2.75 x 4 Mid Size Card

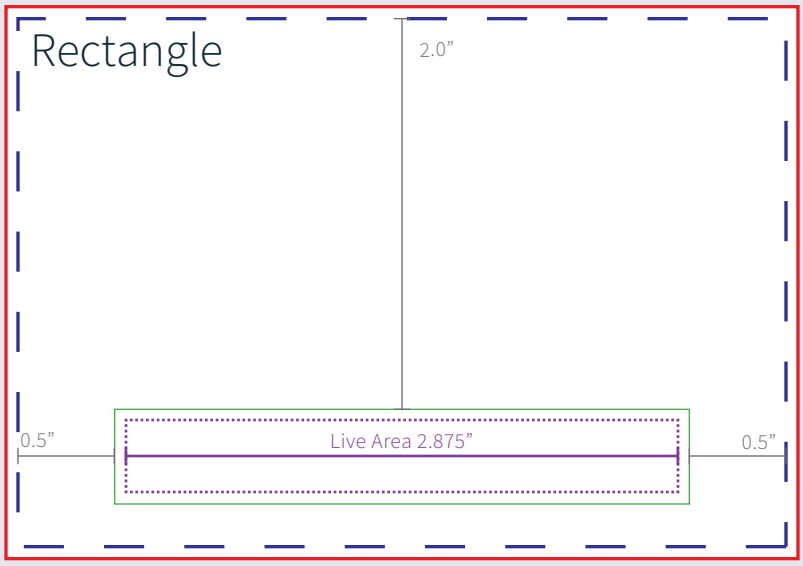
Drop a template into any file format and create a scratch off layout

- Trim Size 2.75 x 4 in.
- Bleed Line 2.88 x 4.125 in.
- Image Area for Prize Info
- Silver Scratch Off Position

2.75x4 Mid Card-1



2.75x4 Mid Card-2

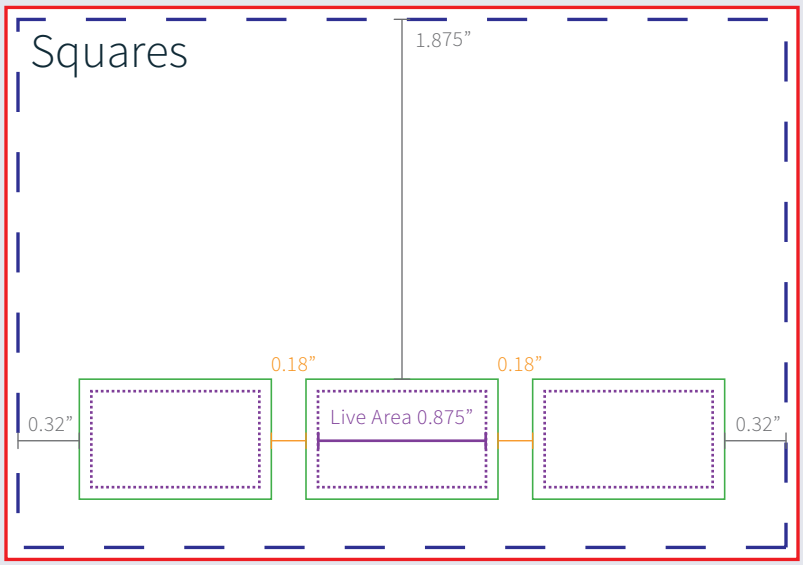


2.75 x 4 Mid Size Card

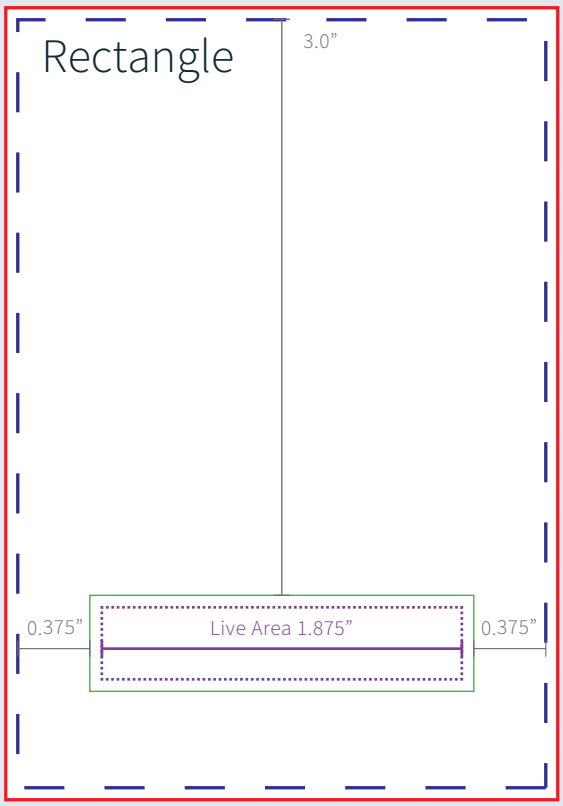
Drop a template into any file format and create a scratch off layout

- Trim Size 2.75 x 4 in.
- Bleed Line 2.88 x 4.125 in.
- Image Area for Prize Info
- Silver Scratch Off Position

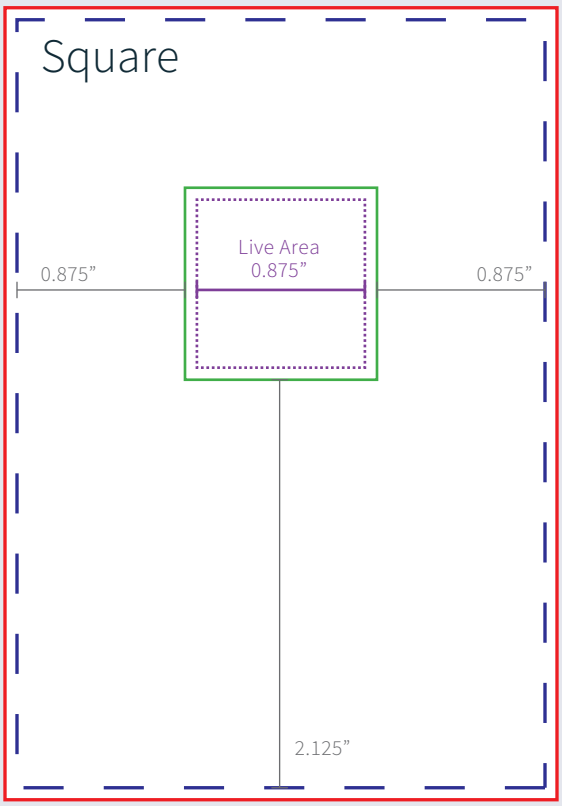
2.75x4 Mid Card-3



2.75x4 Mid Card-4



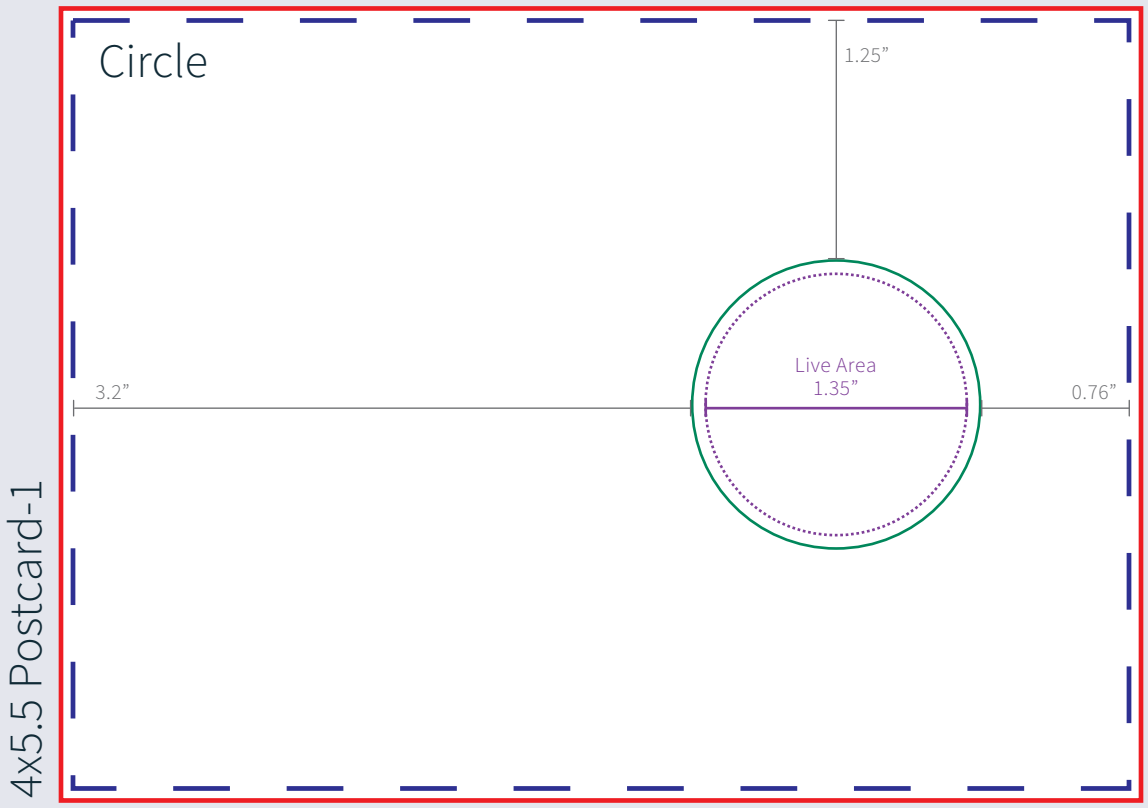
2.75x4 Mid Card-5

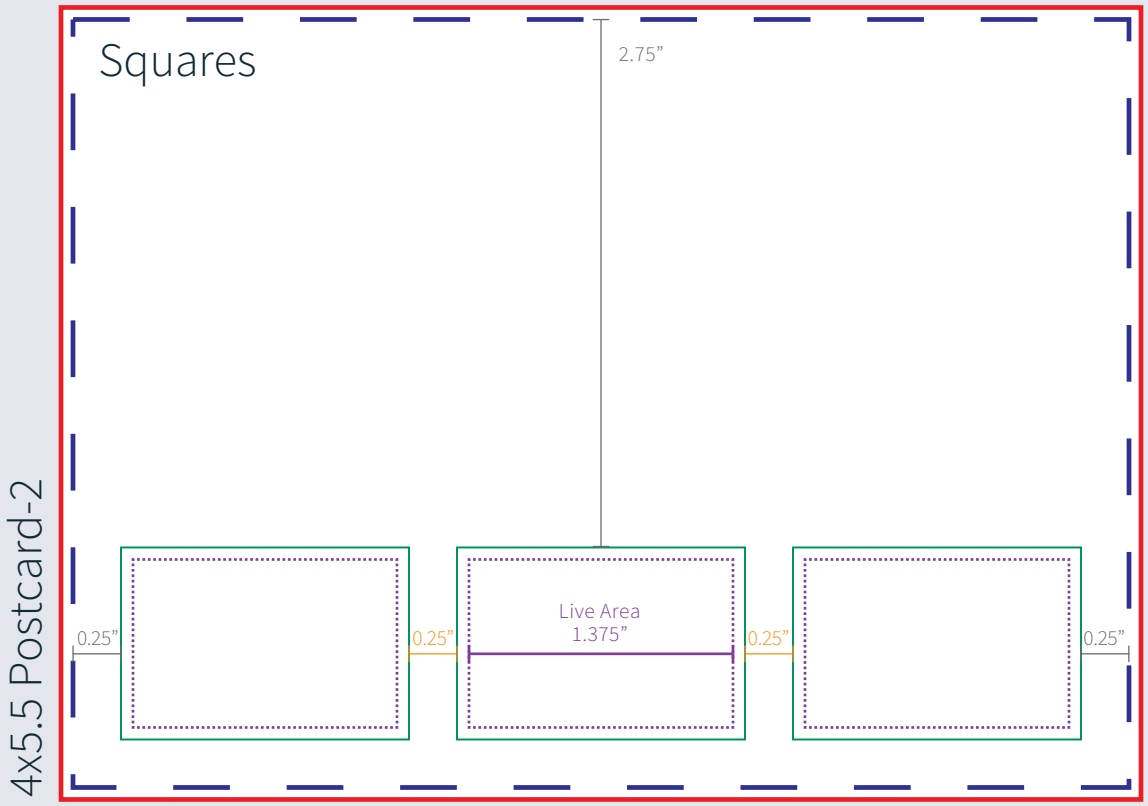


4 x 5.5 Postcard

Drop a template into any file format and create a scratch off layout

- Trim Size 4 x 5.5 in.
- Bleed Line 4.125 x 5.625 in.
- Image Area for Prize Info
- Silver Scratch Off Position



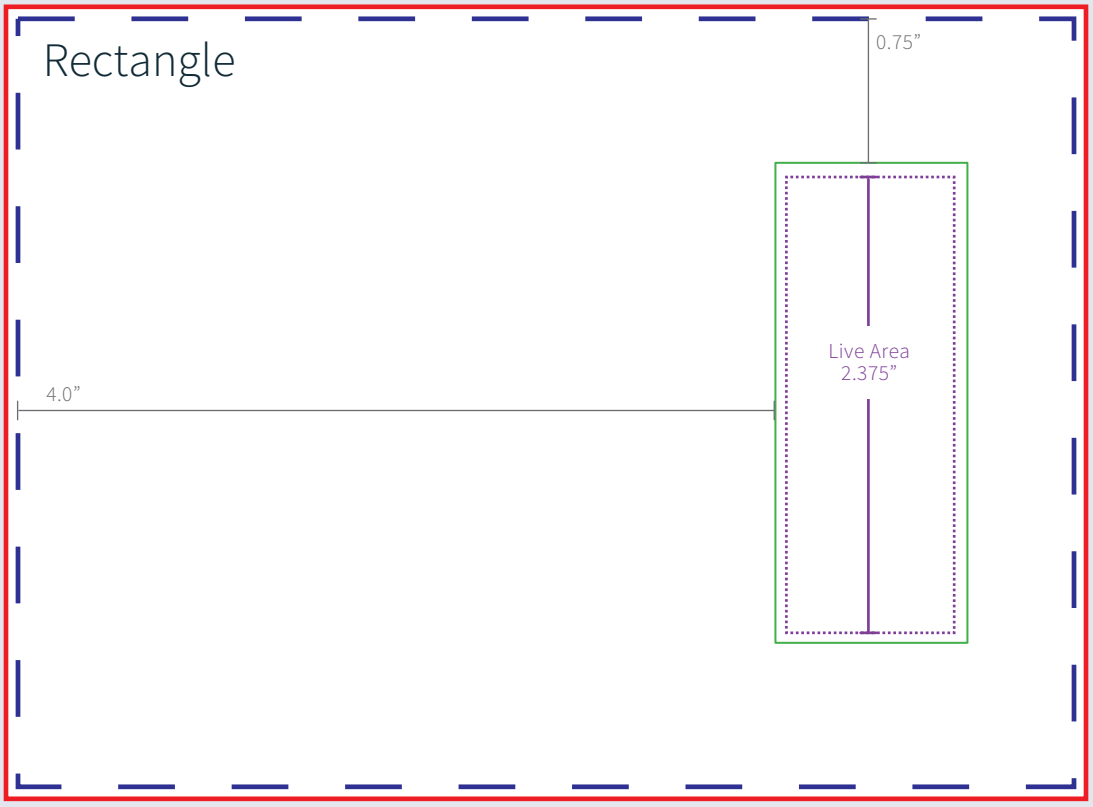


4 x 5.5 Postcard

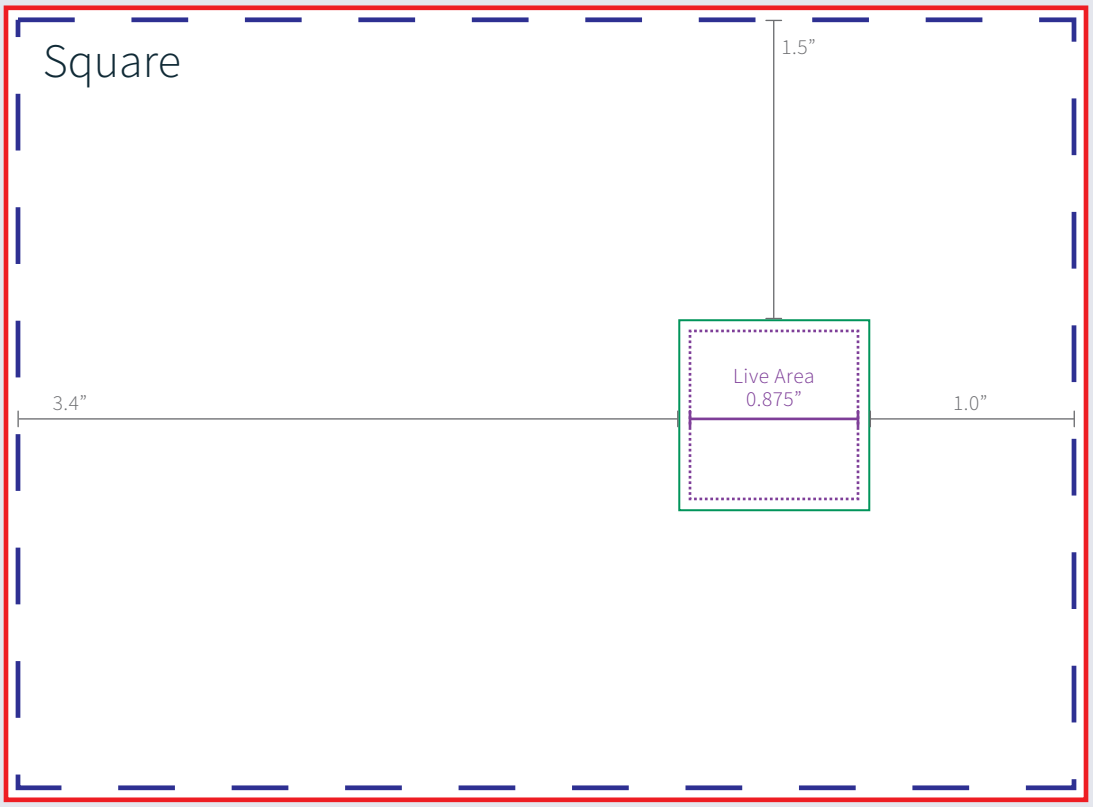
Drop a template into any file format and create a scratch off layout

- Trim Size 4 x 5.5 in.
- Bleed Line 4.125 x 5.625 in.
- Image Area for Prize Info
- Silver Scratch Off Position

4x5.5 Postcard-3



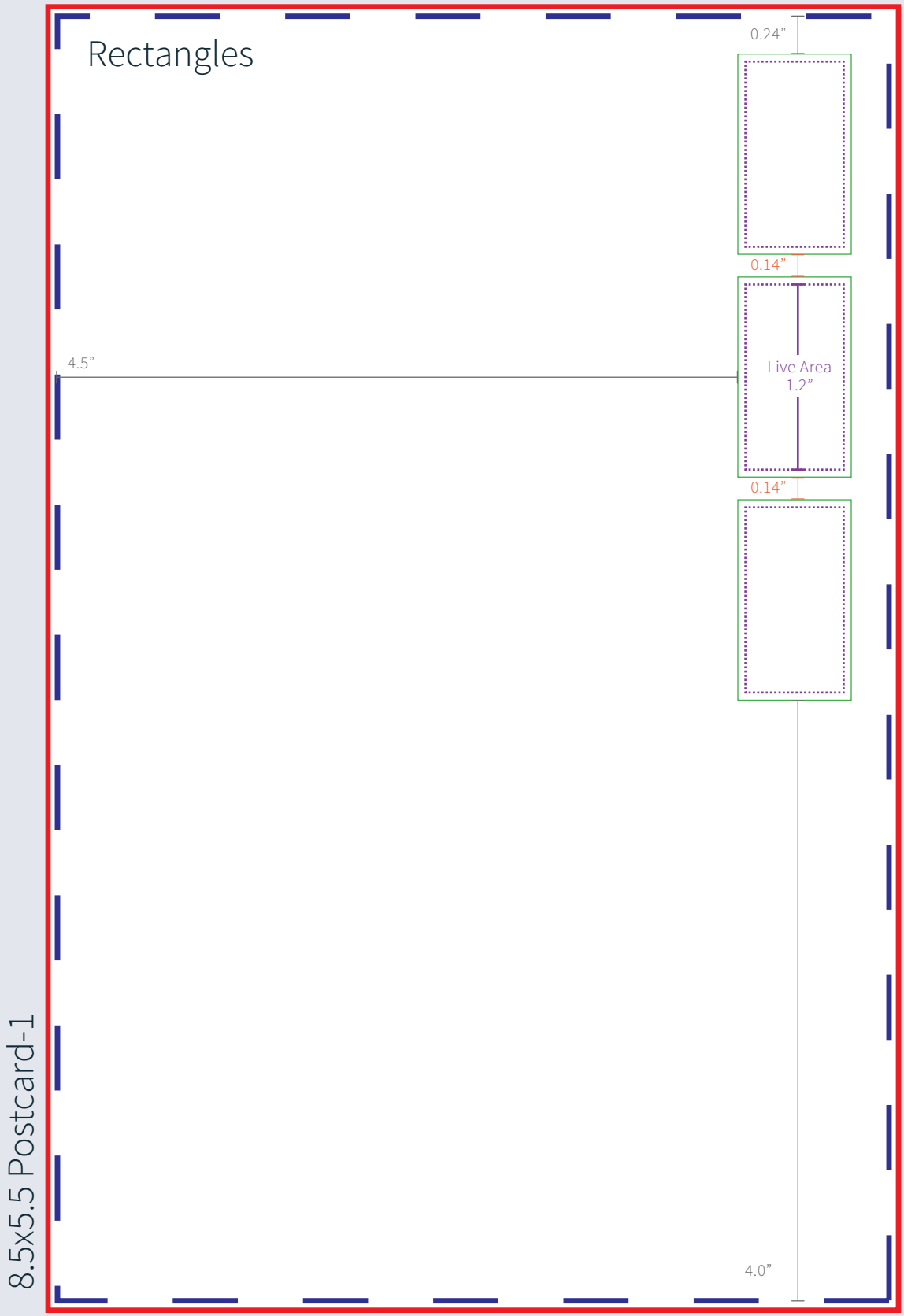
4x5.5 Postcard-4



8.5 x 5.5 Postcard

Drop a template into any file format and create a scratch off layout

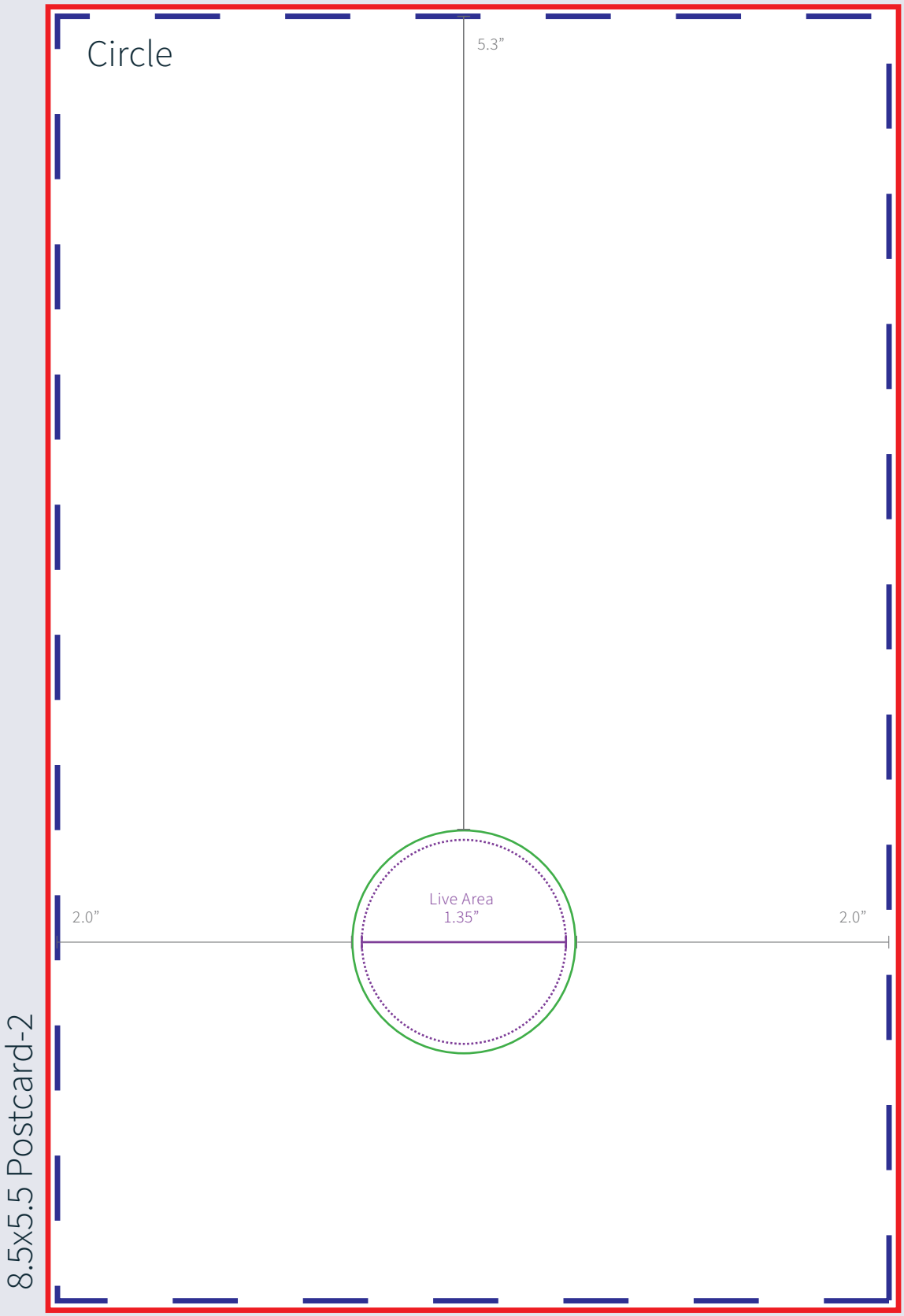
- Trim Size 8.5 x 5.5 in.
- Bleed Line 8.625 x 5.625 in.
- Image Area for Prize Info
- Silver Scratch Off Position



8.5 x 5.5 Postcard

Drop a template into any file format and create a scratch off layout

- Trim Size 8.5 x 5.5 in.
- Bleed Line 8.625 x 5.625 in.
- Image Area for Prize Info
- Silver Scratch Off Position



Contact us at MrScratchOff.com